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Overview of Thailand Tourism Market



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Economic Snapshot - Thailand

	2005	2006	2007(f)	2008 (f)
Real GDP Growth	4.5%	5.0%	4.2%	4.7%
FDI (USD billion)	4.5	4.9	2.9	3.3
Inflation Rate	4.5%	4.6%	2.8%	2.6%
Unemployment Rate	1.8%	1.8%	2.0%	2.0%
Average Prime Lending Rate	5.8%	7.4%	7.1%	6.5%
Average Exchange Rate (THB : USD)	40.2	37.9	35.8	35.8
Population (million)	65.4	n/a	n/a	n/a

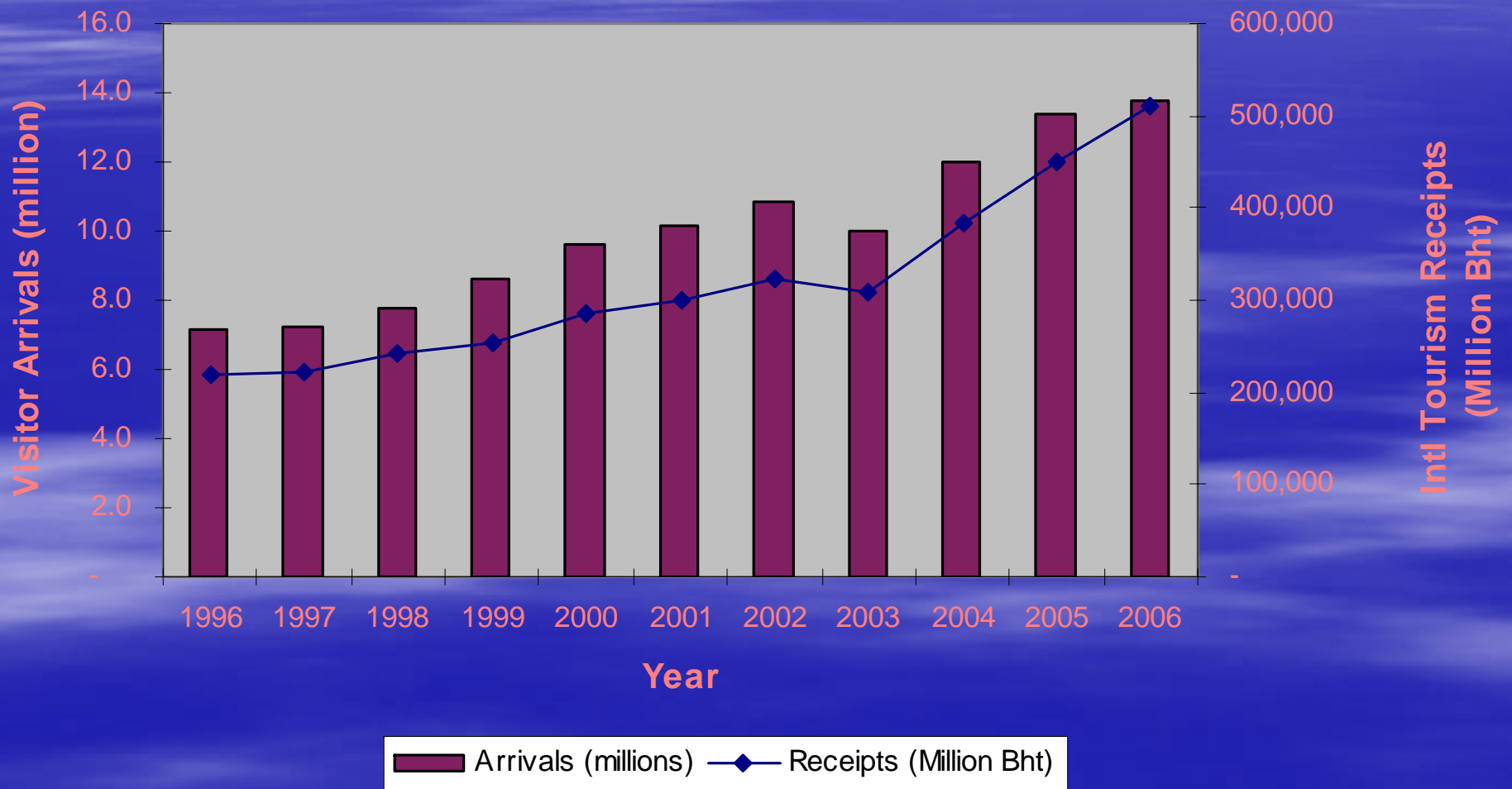




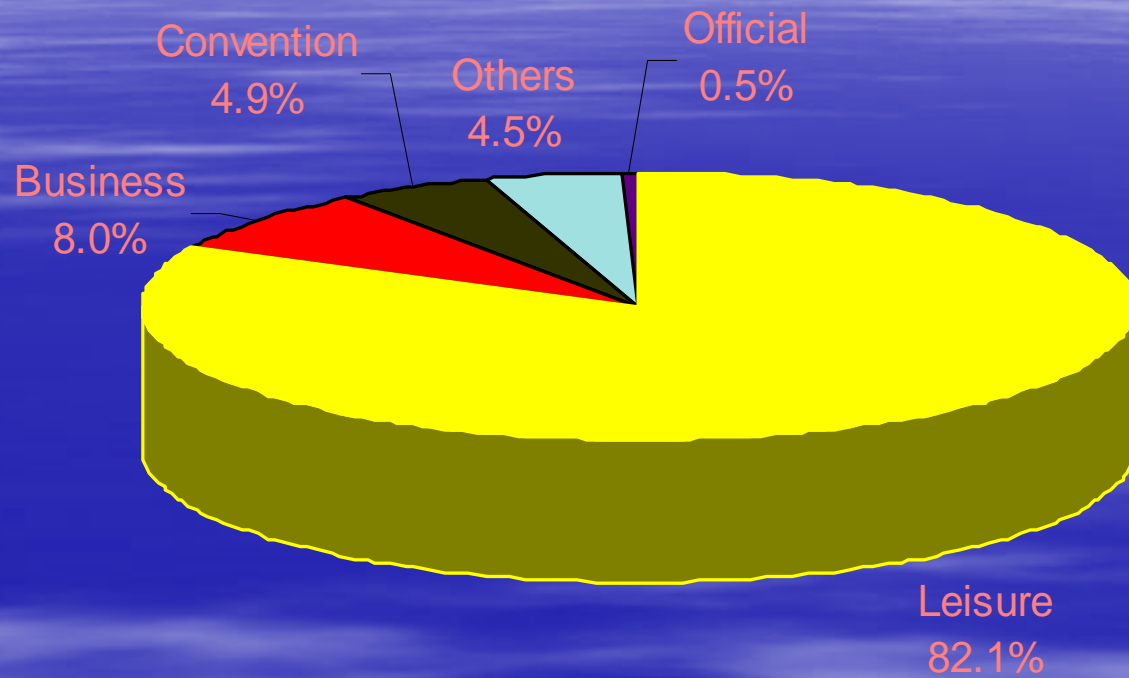


International Visitor Arrivals to Thailand

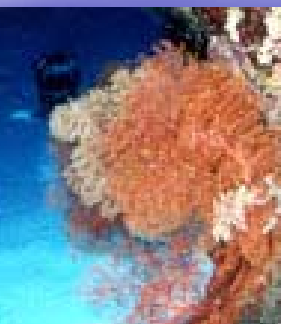
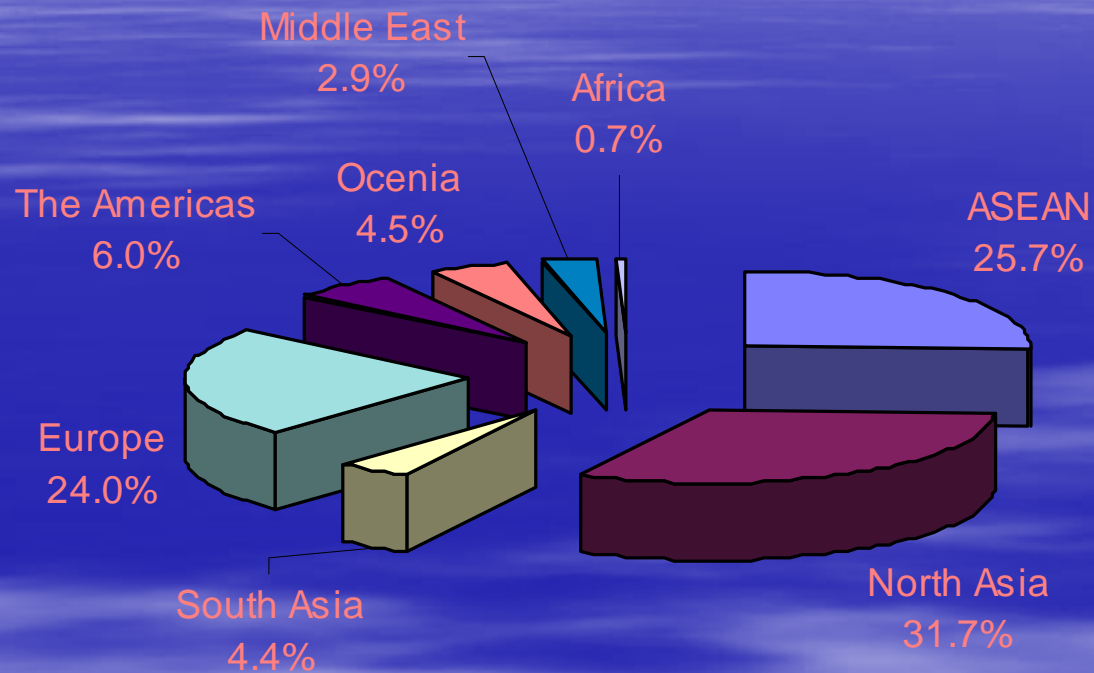
International Tourist Arrivals to Thailand



2005 Purpose of Visit – Thailand



Intl Visitors Source Market



International Tourist Arrival Forecast to Regional Areas 2004 - 2008

Destination	Ave Growth Rate
Bangkok	7.58%
Chiang Mai	11.66%
Kanachanburi	21.67%
Pattaya	10.28%
Phuket	7.95%
Ko Samui	8.15%
Hat Yai	23.13%
Sungai Kolok	10.40%
Nakhron Ratchasima	8.90%

Source: PATA

Selected Hotel Market Performance - 2006

Destination	Total Rooms Supply ¹	Estimated Occupancy	Estimated ADR
Chiang Mai (hill resort)	18,820	47.9%	n/a
Phuket (beach resort)	34,297	65.9% ²	THB5,361 ²
Bangkok (city)	58,718	73% ³	THB5,293 ³

Source: ¹ Tourism Authority of Thailand

² Jones Lang Lasalle Hotels

³ Horwath HTL – 5-star hotels