## **KPMG FAS – Leaders Profile**



Ryu Iwaya +81-3-5218-8808(Direct) +81-3-5218-8805(Office) +81-3-5218-8750(Fax) ryu.iwaya@ip.kpmg.com

### Ryu Iwaya

Partner
Hospitality Advisory Services
KPMG FAS Co., Ltd.
Marunouchi Truct Tower North
8-1, Marunouchi 1-chome
Chivoda-ku, Tokyo

#### Qualification

Mr. Iwaya, a 40-year's veteran in hospitality industry, leads a hospitality advisory team of KPMG FAS based in Tokyo. His hotel and resort operational background for over 20 years in Japan and abroad includes sales & marketing, operation analysis, food & beverage management, accounting & administration, planning & development, pre-opening, general manager, etc. In addition, his professional carrier covers various sorts of advisory and support services for HMC negotiation, development project management, operation turnaround and financial advisory services such as feasibility study, due diligence, transaction, recovery, post transaction integration, etc.

#### **Experience**

- 2005-Present: Partner, KPMG FAS
- 2003-2004: Partner, Global Management Directions (GMD), a member of KPMG as Azsa & Co. was re-branded into KPMG
- 1999-2003: Director, Hospitality Group, Asahi & Co. (presently known as Azsa & Co.), a member firm of Andersen,
- 1992-1999: President, Horwath Asia Pacific, Japan, of which the brand was obtained by successful managing buy-out from Horwath Asia Pacific of Hong Kong.
- 1988-1992: Executive Vice President, Japan Resort Development Co., Ltd., conducting opening project of Renaissance Resort Okinawa, one of the most up-scaled resort hotels in Okinawa island which is the most popular beach resort destinations in Japan. The hotel is still under the successful operation at the present time.
- 1985-1998: Executive Vice President, Hotel & Restaurant Systems (HRS), Inc., the first hotel consulting firm in a form of limited company in Japan.
- 1967-1980: Various managerial positions, Hotel Okura
  The positions included with Front Office, Food & Beverage, Marketing & Sales, International Conference Coordinator,
  Project Development, etc. Also managerial seconding opportunities and dispatched abroad including Hotel InterContinental Dusseldorf (1970-1971), Hotel Okura Amsterdam (1971-1976), Seoul Shilla Hotel (1977-1979), etc.

  © 2007 KPMG FAS Co., Ltd., a company established under the Japan Company Law and a member firm of the KPMG network of independent member firms affiliated with KPMG international a Swiss competitive. All columns reserved.



# **KPMG FAS – Leaders Profile Ryu Iwaya (continued)**

#### **Industrial Activities**

- Researcher (invited) at Waseda University Institute of Project Research (2003-present)
- lecturer at Department of International Tourism, Rikkyo (St. Paul) University (1998-2000)
- Founder & Chief Organizer, International Forum for Hotel Investment & Finance (Annually since 1994)
- Member of Program Committee, Hotel Investment Conference Asia-Pacific (HICAP, Hong Kong, annually since 1990)
- Member of International Society of Hospitality Consultant (ISHC)

#### **Education**

- International Christian University (BA)
- Cornell University (PDP,1982)

