



Kit Cassingham, ISHC, is an active participant in the greening of the hospitality industry. She has been involved in the hospitality industry since 1985, and the environmental arena since 1972. She founded Sage Blossom Consulting in 1989 to consult with the bed and breakfast industry; in 2004 she actively merged her environmental conservation and hospitality backgrounds. As a consultant, she now works with clients about running green inns, and writes about how and why others in the hospitality industry should become more environmentally sensitive in their operations and attitudes.

Kit has presented numerous times at various conferences about hospitality and business in the bed and breakfast industry, the greening of the hospitality industry, and being a "portable environmentalist" for the purpose of urging travelers to take their green attitudes on the road. Her passion for the hospitality industry and for making it more environmentally sound drives her work and presentations. She's an eight-year member of the International Society of Hospitality Consultants (ISHC) and an 18-year member of the Professional Association of Innkeepers International (PAII). She has a degree in Environmental Conservation from the University of Colorado, Boulder.



Kit is also active in her rural Colorado community. She volunteers for the Sheriff's office doing communications during emergencies, is an Emergency Medical Technician for the local EMS agency, serves on the county's Emergency Planning committee, and volunteers with the county's "Neighbor to Neighbor" program.