



ISHC
INTERNATIONAL SOCIETY OF
HOSPITALITY CONSULTANTS

Friends of the Society

2026 Opportunity Review

ISHC
INTERNATIONAL SOCIETY OF
HOSPITALITY CONSULTANTS



Established in 1988, ISHC is a professional organization ***focused on promoting awareness and advancement of the hospitality consulting profession*** and fostering a high ethical industry standard.

Membership is by invitation only where ***all members go through a rigorous application process*** and are required to abide by the [ISHC Code of Conduct](#), to ensure a high industry standard.

ISHC ***members are highly involved in industry events*** where many serve in leadership planning roles for ALIS, CHRIS, HICAP, HOLA, IHIF and other marquee conferences.

ISHC is ***committed to giving back*** and making a contribution to the hospitality industry through participation in industry research projects and publications as well as scholarship and awards programs.



Membership Profile.
*Members are practicing, **best-in-class, hospitality consultants** who are owners, officers, partners, or principals of their company or the equivalent thereof.*

Access the [Consultant Directory](#)

250+
Active Members

60+
Countries

50+
Specialty Areas

2026 ISHC
Annual Conference



Rome Cavalieri,
Waldorf Astoria Hotel
24 - 26 September



Annual Conference Overview.

*Attendance is **by invitation only** with an average of 150 attendees.*

Participation is limited to ISHC Members & Candidates, Friends of the Society, Speakers & Media.

*Agenda offers **timely, relevant and forward-looking content** and creative networking opportunities.*

[Past Conference Programs](#)

2026 ISHC Annual Conference

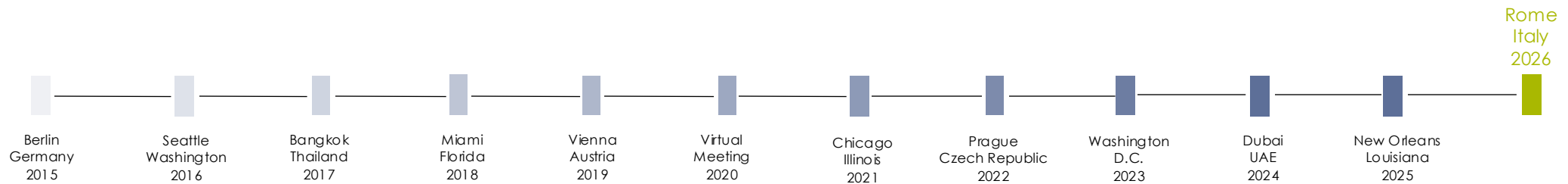


Rome Cavalieri,
Waldorf Astoria Hotel
24 - 26 September



Annual Conference Overview.

Meeting location alternates between destinations inside and outside North America



2026 Friends of the Society.

*Each year, ISHC
invites a **select group**
of companies to participate in the
Friends of the Society Sponsorship Program.*

Benefits of Sponsorship

Unique access to over 250 members, across 6 continents with expertise in over 50 functional areas of discipline

Participation in the invitation only ISHC Annual Conference, 24 – 26 September 2026, Rome Cavalieri, Waldorf Astoria, Rome, Italy, providing early access to the most current industry data and insights

Invitation to additional ISHC exclusive events throughout the year

Customized offering agreed upon by Sponsor and ISHC to align with your objectives to increase ROI

2026 Friends of the Society.



SPONSOR OPPORTUNITIES – all prices in US\$	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,000
One focus group or custom webinar with ISHC members (details to be confirmed)	●		
One email to ISHC members throughout the year	●		
Invitation to ISHC Board of Directors Dinner at Annual Conference	●		
Speaking opportunity as part of an ISHC Virtual Member Forum or at the Annual Conference	●		
Recognition at Annual Conference during event	●	●	
Two complimentary registrations to the Annual Conference	●	●	
Tailored Social Media Posts	●	●	
Invitation to additional ISHC virtual and in-person events throughout the year	●	●	●
Link on ISHC.com, Listing in Conference Program & advance copy of attendee list	●	●	●
Display promotional materials at Annual Conference (brochures, magazines, business cards only)	●	●	●
One Complimentary registration to Annual Conference			●

Custom Sponsorship, starting at \$20,000.

This opportunity is a customized package that includes the benefits listed above in addition to sole sponsorship of a signature event as well as other benefits as agreed upon by ISHC and the Sponsor.

2023/2024/2025 Friends of the Society.

- Actabl
- Aperture Hotels
- Charlestowne Hotels
- Choice Hotels
- EMAAR Hospitality
- fil doux textiles
- Hilton
- Hyatt
- Hotels by Design
- IHG Hotels & Resorts
- Jumeirah
- The Leading Hotels of the World
- Marcus Hotels & Resorts
- Marriott
- Marquis
- Montague
- Olympia Hospitality
- Preferred Hotels & Resorts
- Pyramid Global Hospitality
- Sonesta
- Waterford Hotel Group
- Wyndham Hotels & Resorts
- Yotel



Cliff Risman

Chair, Friends of the Society
Foley & Lardner LLP
2021 McKinney Ave
Suite 1600
Dallas, TX 75201

E: crisman@foley.com
P: +1 214.999.4287



Andrea Belfanti

CEO
ISHC
245 North Highland Ave NE
Suite 230573
Atlanta, GA 30303

E: abelfanti@ishc.com
P: +1 678.973.2242