



**ISHC**  
INTERNATIONAL SOCIETY OF  
HOSPITALITY CONSULTANTS

**Friends of the Society**  
*2025 Opportunity Review*



Established in 1988, ISHC is a professional organization ***focused on promoting awareness and advancement of the hospitality consulting profession*** and fostering a high ethical industry standard.

Membership is by invitation only where ***all members go through a rigorous application process*** and are required to abide by the [ISHC Code of Conduct](#), to ensure a high industry standard.

ISHC ***members are highly involved in industry events*** where many serve in leadership planning roles for ALIS, CHRIS, HICAP, HOLA, IHIF and other marquee conferences.

ISHC is ***committed to giving back*** and making a contribution to the hospitality industry through participation in industry research projects and publications as well as scholarship and awards programs.



***Membership Profile.***  
*Members are practicing, **best-in-class, hospitality consultants** who are owners, officers, partners, or principals of their company or the equivalent thereof.*

Access the [Consultant Directory](#)

**250+**  
Active Members

**60+**  
Countries

**50+**  
Specialty Areas

2025 ISHC  
Annual Conference



Kimpton Hotel Fontenot  
November 4-6



## *Annual Conference Overview.*

*Attendance is **by invitation only** with an average of 150 attendees.*

*Participation is limited to ISHC Members & Candidates, Friends of the Society, Speakers & Media.*

*Agenda offers **timely, relevant and forward-looking content** and creative networking opportunities.*

[Past Conference Programs](#)

2025 ISHC  
Annual Conference

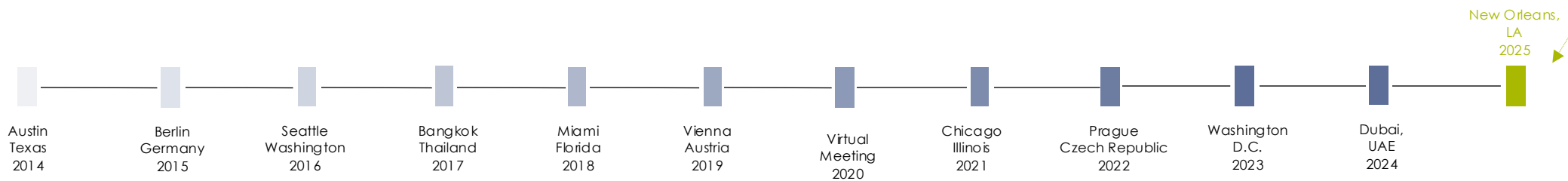


Kimpton Hotel Fontenot  
November 4-6



## Annual Conference Overview.

*Meeting location alternates between destinations inside and outside North America*



## *2025 Friends of the Society.*

*Each year, ISHC  
invites a **select group**  
of companies to participate in the  
Friends of the Society Sponsorship Program.*

### *Benefits of Sponsorship*

Unique access to over 240 members, across 6 continents with expertise in over 50 functional areas of discipline

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Participation in the invitation only ISHC Annual Conference, November 4-6, 2025, Kimpton Hotel Fontenot, New Orleans, LA, providing early access to the most current industry data and insights

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Invitation to additional ISHC exclusive events throughout the year

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Customized offering agreed upon by Sponsor and ISHC to align with your objectives to your increase ROI

# 2025 Friends of the Society.



## SPONSOR OPPORTUNITIES – all prices in US\$

	<b>DIAMOND \$15,000</b>	<b>PLATINUM \$10,000</b>	<b>GOLD \$7,000</b>
One focus group or custom webinar with ISHC members (details to be confirmed)	●		
One email to ISHC members throughout the year	●		
Invitation to ISHC Board of Directors Dinner at Annual Conference	●		
Speaking opportunity as part of an ISHC Virtual Member Forum or at the Annual Conference	●		
Recognition at Annual Conference during event	●	●	
Two complimentary registrations to the Annual Conference	●	●	
Tailored Social Media Posts	●	●	
Invitation to additional ISHC virtual and in-person events throughout the year	●	●	●
Link on ISHC.com, Listing in Conference Program & advance copy of attendee list	●	●	●
Display promotional materials at Annual Conference (brochures, magazines, business cards only)	●	●	●
One Complimentary registration to Annual Conference			●

## Custom Sponsorship, \$20,000.

*This opportunity is a customized package that includes the benefits listed above in addition to sole sponsorship of a signature event as well as other benefits as agreed upon by ISHC and the Sponsor.*

# 2024 Friends of the Society.

*Diamond*



*Platinum*



*Gold*



*Media*







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