

ISHC

INTERNATIONAL SOCIETY OF
HOSPITALITY CONSULTANTS

FRIENDS OF THE SOCIETY

Opportunity Overview



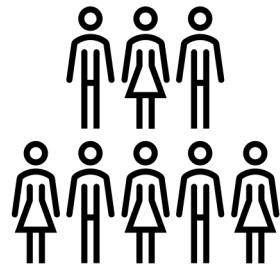
ISHC Membership Profile

Members are practicing hospitality consultants who are considered best-in-class in their field and are owners, officers, partners, or principals of their company or the equivalent thereof.



198

Members on average since 1996



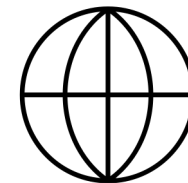
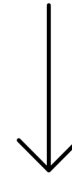
225

2024 Members



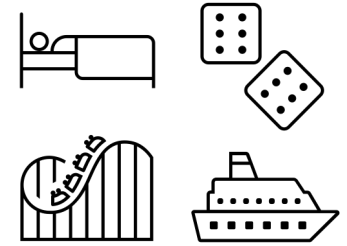
28

Countries Lived In



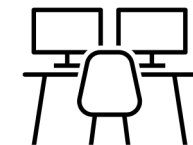
60+

Countries Worked In



30+

Sectors



50+

Functional Specialty Areas

Annual Conference Overview

Attendance is **by invitation only** and consists of ISHC Members, Candidates for Membership, Friends of the Society, Speakers, and Media

2024	Dubai, UAE
2023	Washington, D.C.
2022	Prague, Czech Republic
2021	Chicago, Illinois
2020	Virtual
2019	Vienna, Austria
2018	Miami, Florida
2017	Bangkok, Thailand
2016	Seattle, Washington
2015	Berlin, Germany
2014	Austin, Texas



A nighttime panoramic view of Dubai, United Arab Emirates, featuring the Burj Khalifa as the central focus. The city is illuminated with various lights, and the sky is a deep blue. The text is overlaid on the right side of the image.

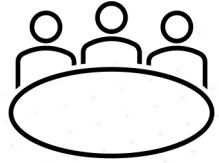
ISHC

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HOSPITALITY CONSULTANTS

Annual Conference

ST. REGIS DUBAI, THE PALM
26-28 SEPTEMBER 2024

ISHC Annual Conference in Numbers



156

Average Annual
Conference Attendance



55

Average Annual
Conference Speakers



20

Average Annual Conference
Content Sessions

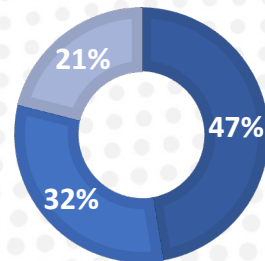


19

2023
Sponsors

SPONSOR BREAKDOWN

■ Brands ■ Mgmt. Cos. ■ Vendors



Social Media



3,942 Followers



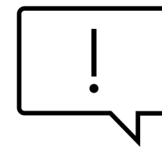
761 Followers



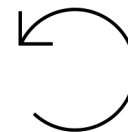
276 Followers



95,249
Impressions*



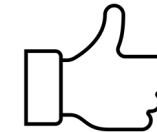
182
Comments*



103
Reposts*



10,929
Clicks*



2,667
Reactions*



9.7%
Engagement Rate*

2024 Friends of the Society

Each year, ISHC invites a select group of companies to participate in the [Friends of the Society Sponsorship Program](#).

Custom Sponsorship, \$20,000

This opportunity is a customized package that includes the benefits below, sole sponsorship of a signature event and other benefits as agreed upon by ISHC and the Sponsor.

BENEFITS OF SPONSORSHIP

- ✓ Unique access to over 200 members, across 6 continents with expertise in over 50 functional areas of discipline
- ✓ Private, invite only industry information at the ISHC Annual Conference, 26-28 September 2024, St. Regis Dubai, The Palm
- ✓ Invitation to additional ISHC exclusive events throughout the year
- ✓ Custom offering agreed upon by sponsor and ISHC to align with your objectives and increase ROI

SPONSOR OPPORTUNITIES – all prices in US\$	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,000
One focus group or custom webinar with ISHC members (details to be confirmed)	●		
One email to ISHC members throughout the year	●		
Invitation to ISHC Board of Directors Dinner at Annual Conference	●		
Speaking opportunity as part of an ISHC Virtual Member Forum or at the Annual Conference	●		
Recognition at Annual Conference during event	●	●	
Two complimentary registrations to the Annual Conference	●	●	
Tailored Social Media Posts	●	●	
Invitation to additional ISHC virtual and in-person events throughout the year	●	●	●
Link on ISHC.com, Listing in Conference Program & advance copy of attendee list	●	●	●
Display promotional materials at Annual Conference (brochures, magazines, business cards only)	●	●	●
One Complimentary registration to Annual Conference			●

2023 Friends of the Society

DIAMOND

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 CHOICE
HOTELS™



HYATT®

YOTEL

PLATINUM


CHARLESTOWNE
HOTELS

IHG®
HOTELS & RESORTS


THE LEADING HOTELS
OF THE WORLD®

Marriott®
INTERNATIONAL


OLYMPIA
HOSPITALITY

 SONESTA

GOLD


APERTURE
HOTELS




MARCUS
HOTELS & RESORTS

MARQUIS

Montague


PYRAMID
GLOBAL HOSPITALITY

 Waterford
Hotel Group

WYNDHAM
HOTELS & RESORTS