

Contact: Karla Smith, Director Membership Services

Email: ksmith@ishc.com Phone: 404-542-0159

Press Release

Nominations being accepted for the 2014 Young Leader Award

Atlanta, GA (December 30, 2013): The International Society of Hospitality Consultants (ISHC), in partnership with the International Hotel Investment Forum (IHIF), has opened submissions for the Young Leader Award. Celebrating its sixth year, the award celebrates the outstanding contribution to the industry by a young hospitality leader.

Carmen Hui, Senior Vice President - Acquisitions, Europe, Host Hotels, the 2013 recipient of the award commented on her experience by saying: "winning the award, which was judged by a panel of distinguished industry leaders, was indeed a delightful surprise. However, what was most touching was the fact that my team had submitted an application to nominate me for this award. It made me realize how much my colleagues value and respect me and as a result, I have made it a goal to become an even more innovative and inspiring leader. For me, the submission by my team for the award was the true honor; the actual receipt of the award was the icing on top."

Andrea Belfanti, Executive Director ISHC commented: "ISHC is delighted to continue recognizing a young, ambitious leader in the hospitality industry. We believe it is vital for the industry to recognize and reward emerging talent, as they are the future leaders of the industry. We expect to receive the same outstanding quality nominees as we have in the previous five years."

Candidates eligible for nomination for the IHIF Young Leader Award must fulfill the following criteria:

- Be under 35 years of age
- · Work in a hospitality-related field
- Has completed a significant project for his or her hotel/organization
- Be recognized by leaders of his or her own hotel/organization as an emerging leader

For Immediate Release

To download a nomination form, please visit www.ishc.com and select the Awards section under About ISHC. Nominees must be submitted by midnight January 31, 2014 to Karla Smith, Director Membership Services ISHC, ksmith@ishc.com. Please note that all candidates need to be nominated by another person from within their organization or someone with direct work experience with the nominee.

The IHIF Conference will take place 3-5 March 2014 at the InterContinental Hotel Berlin, Germany. IHIF is known as THE place where deals get done and is Europe's largest gathering of senior-level global hotel industry leaders. Visit www.berlinconference.com for program details and to register for the 2014 event. For more information about the International Society of Hospitality Consultants please visit www.ISHC.com.

ENDS

About ISHC

The International Society of Hospitality Consultants is truly *The Leading Source for Global Hospitality Expertise*, represented by over two hundred of the industry's most respected professionals from across six continents. Collectively, ISHC members provide expert services in over fifty functional areas and have specialized skills in virtually every segment of the hospitality industry. ISHC is dedicated to promoting the highest quality of professional consulting standards and practices for the hospitality industry. Candidates undergo a rigorous screening process, ensuring that all ISHC members have a reputation of integrity and are qualified by their experience, training and knowledge to develop and express sound judgment on industry issues. Additional information about the organization, along with a directory of ISHC members, is available on the ISHC website at www.ishc.com.

About Bench Events

Bench Events has a long track record of delivering, with its partners, the premier hotel investment events across Europe, the Middle East and Africa. Bench Events' Chairman, Jonathan Worsley, works in association with the highly successful International Hotel Investment Forum which is now in its seventeenth year (www.berlinconference.com). In 2005, he was responsible for launching the Arabian Hotel Investment Conference in Dubai (www.arabianconference.com); and in 2008 launched the Russia & CIS Hotel Investment Conference (www.russia-cisconference.com). In 2011 Bench Events added two events to its portfolio, co-hosting the Turkey & Neighbours Hotel Investment Conference (www.cathic.com) and launching the Africa Hotel Investment Forum which in 2013 was held in Nairobi, Kenya (www.africa-conference.com). In 2014 Bench Events will launch the Global Restaurant Investment Forum (www.restaurant-invest.com). Bench Events recently supported the Kenyan Red Cross following the Westgate Mall shootings and the anti- poaching efforts of the David Sheldrick Wildlife Trust, www.benchevents.com.

For Immediate Release

About Questex Media Group

Questex Hospitality + Travel, the largest multimedia organization in the world dedicated to hospitality and travel, drives revenue, productivity and value creation for these related industries through strategic investment and deal-making forums, powerful lead-generation tools, interactive online business solutions, world-class events and industry-leading publications. Questex Hospitality + Travel operates throughout the United States and Americas regions, EMEA and Asia/Pacific through a variety of market-leading properties and services including International Hotel Investment Forum (IHIF) Berlin, North America Hotel Investment Conference, Asia Pacific Hotel Investment Conference, Asia Pacific Tourism Destination Investment Conference, Brasil Hospitality Investment Conference, Russia & CIS Hotel Investment Conference, Turkey & Neighbours Hotel Investment Conference, HOTEC Design North America and HOTEC Operations & Technology North America; lead generation portal HotelManagement.net; industry news delivery services in print, online and mobile worldwide via IHIF: Hotel Investment News along with Hotel Management and HA+D magazines. For more information please visit www.questex.com.