

Contact: Karla Smith, Director Membership Services
Email: ksmith@ishc.com
Phone: 404-542-0159

Press Release

ISHC Elects New Board of Directors

Austin, TX September 13, 2014: The International Society of Hospitality Consultants (ISHC) celebrated its 26th year with the Annual Conference, held in Austin, TX September 11-13. Attendees enjoyed three days of high value content and memorable networking events. The conference was a success and included the ushering in of a new Board of Directors.

The new board will lead the organization into 2015 with a great deal of momentum. The board will direct projects such as the ISHC 2014 CapEx Study of Hotel Expenditures, expected to launch at ALIS 2015, in Los Angeles, and will lead the editorial content for the Hotel News Now Global Insight Series. ISHC is excited to welcome the new board to the forefront of leadership for the group and the members look forward to the productive year ahead.

The newly slated ISHC 2014/2015 Board of Directors are:

- Chairman - Rachel Roginsky, Pinnacle Advisory Group
- President - Chad Sorensen, Warnick & Co, LLC
- Vice President - Lyle Hall, HLT Advisory Inc.
- Secretary - John Fareed, John Fareed Hospitality Consulting LLC
- Treasurer – Elizabeth Winkle, STR Global
- Directors - Cheryl Boyer, Fulcrum Hospitality
 - Meghan Cocci, Dentons LLP
 - Chris DeBruyn, Tourism and Leisure Advisors



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- Bob Puccini, Puccini Group



- Thomas Tritschler, Tritschler Associates



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About ISHC

The International Society of Hospitality Consultants is truly *The Leading Source for Global Hospitality Expertise*, represented by over two hundred of the industry's most respected professionals from across six continents. Collectively, ISHC members provide expert services in over fifty functional areas and have specialized skills in virtually every segment of the hospitality industry. ISHC is dedicated to promoting the highest quality of professional consulting standards and practices for the hospitality industry. Candidates undergo a rigorous screening process, ensuring that all ISHC members have a reputation of integrity and are qualified by their experience, training and knowledge to develop and express sound judgment on industry issues. Additional information about the organization, along with a directory of ISHC members, is available on the ISHC website at www.ishc.com

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